



YMCA of South Hampton Roads

We build strong kids, strong families, strong communities.

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Brendan Ash, Communication & Design Director
YMCA of South Hampton Roads
757-275-9443
bash@ymcashr.org

YMCA Develops Suffolk Regional Day Camp and Family Center

Naming opportunities available for 55-acre property at Kenyon Road

Suffolk—In June 2010, the YMCA of South Hampton Roads purchased the 55-acre property at 275 Kenyon Road in Suffolk, VA. This purchase was based on our vision to develop a regional camp and family center serving Suffolk, Franklin and the greater South Hampton Roads area in order to enrich the lives of 400 children ages 5–15 per week.

Opening next summer, YMCA Day Camp takes you back to tradition—an exciting full-day camping experience for boys and girls. Swimming, camp songs, environmental education, family nights, conservation awareness and archery are just a few of the ways we build traditions. Through this project, environmental education comes to life, as youth will experience the beauty of nature through hands-on activities in our camp garden, forested area and throughout the 55-acre site. Addressing the importance of the ecosystem, conservation, recycling and how to live a green lifestyle, it is our goal to develop campers' awareness of their role in the environment, as well as their appreciation for the outdoors.

What else makes YMCA camps so special? Values—Caring, Honesty, Respect, Responsibility and Faith are the cornerstones of the program. The YMCA also adds a unique component to help children develop positive identities, values and social skills, known as "Developmental Assets." For nearly 160 years, the YMCA has been committed to helping youth and teens get active and stay healthy through a variety of programs and activities. At camp, daily activity can come in the form of basketball, soccer, archery and more.

As well as a Day Camp, we will also be utilizing and offering the setting for a variety of other activities and programs such as Holiday Camp, Group Rentals/Family Reunions, YMCA Family Days, Company/Church, Civic Group Outings Church Retreats and Team-Building/Obstacle Course Training.

Your chance to be involved in this project is now! We have numerous Partnership Opportunities for many of the different aspects of camp, including, but not limited to naming opportunities for the Existing Building, Conference Room, Softball Field, Climbing Tower, Outdoor Pool and the Outdoor Amphitheater.

To learn how you can be a part of the Suffolk YMCA Regional Day Camp and Family Center, contact Chuck Harris, President & CEO of the YMCA of South Hampton Roads, at (757) 622-7510 or charris@ymcashr.org.

The YMCA of South Hampton Roads is a nonprofit, community-based health and human services organization that serves over 200,000 children and families each year. More than 19% of those families receive financial assistance through the Open Doors program, helping them achieve their full potential in spirit, mind and body. The YMCA's doors are open to people of all ages, backgrounds, abilities and incomes.

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